Media Kit

RAD OPS TV

Real-World Day/Night Hunting & Gear Testing

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MEDIA KIT 2026

ABOUT RAD OPS TV



Rad Ops TV is an outdoor media channel built around hunting, fishing, field testing, and honest product evaluation. We take products into actual hunts and outdoor environments and show viewers how they perform through continued use.

Our content includes cinematic hunting and fishing productions, dedicated product reviews, natural product integrations, thermal and night vision testing, optics, outdoor equipment, tactical gear, and short form content.

Our goal is simple: show the product being used, explain what we like and what we do not like, and give the audience enough information to make their own decision. This is content posted on social media, we retain all rights and now footage.

We also offer separate marketing services outside of social media. Hint us to film your short form vertical and horizontal ads. We take high quality professional photos; and you will receive original raw files and all rights for use.

OUR AUDIENCE

Hunters, shooters, anglers and outdoor enthusiasts who actively research the equipment they use.



Media Statistics

Real adventures. Real places. A growing community of hunters.



OUR CONTENT

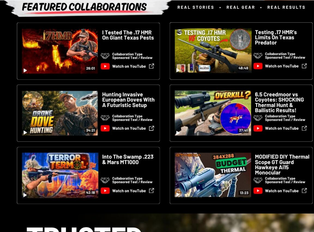
High-quality hunting, fishing and outdoor content designed for people who live for the outdoors. From gear deep dives to real-world adventures, we create content that informs, entertains and inspires.





FEATURED COLLABORATIONS

REAL STORIES • REAL GEAR • REAL RESULTS



TRUSTED BY LEADING BRANDS

Proudly collaborating with brands that support our journey and vision.

WE VALUE HONESTY, INTEGRITY, AND TRUST. LET'S BUILD A LONG LASTING PARTNERSHIP

OVLIVE · BRINYTE · Owlsct · Feyachi · GTMEDIA · GOYOJO · RJX · Thermal Master · BALLISTIC · VECTOR OPTICS · smoke'nAll

THANK YOU TO OUR AMAZING PARTNERS FOR BEING PART OF OUR JOURNEY.

LET'S CONTINUE BUILDING SOMETHING GREATER - TOGETHER.

LET'S TALK ABOUT PUTTING YOUR PRODUCT TO THE TEST

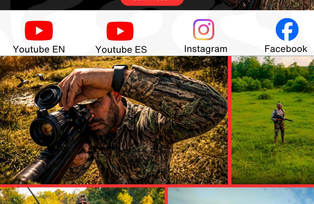
RADICAL OPERATIONS



RAD OPS TV WORKS WITH OUTDOOR BRANDS THAT WANT THEIR PRODUCTS SHOWN THROUGH ACTUAL USE, FIELD TESTING, PROFESSIONAL VIDEO AND HONEST FEEDBACK.

LET'S TALK ABOUT TESTING YOUR PRODUCT IN THE FIELD

It's our way of helping brands earn real exposure through real experience.



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Get in Touch

Youtube EN · Youtube ES · Instagram · Facebook



BUILT FOR THE ADVENTURES

